

Dear Friend,

We are thrilled to invite you to be part of an inspiring day of unity and purpose at the **16th Annual Down Syndrome Awareness Walk!** Join us on **Saturday, October 4th at Town Center Park in Grand Chute** as we walk together in celebration and support of the amazing individuals and families in our community.

This event is more than a walk, it's a powerful symbol of advocacy, inclusion, and hope. Each year, hundreds gather from **Outagamie, Calumet, and Winnebago counties** to uplift the Down Syndrome Association of Wisconsin-Fox Cities and the more than 200 individuals we support annually, from birth through adulthood.

But we can't do it without you.

As our **largest fundraiser of the year**, this walk directly funds critical programs, services, and resources that enrich the lives of individuals with Down syndrome. Thanks to the generous support from sponsors like you, this walk has helped us grow from the ground up over the past 15 years. We've been able to lease office space, hire staff, and expand life-changing programs—from grants and scholarships to inclusive community events and educational workshops. Your **sponsorship** is essential to help us continue, and grow, this life-changing work.

We humbly ask you to consider becoming a **financial sponsor** of the 2025 walk, we need your help to keep growing. As we search for a new office to meet increasing needs, your sponsorship, whether \$1,000, \$2,500, or more, will make a direct and lasting impact. Your generosity will be recognized in heartfelt and visible ways, including event signage, social media shout-outs, and more.

Enclosed, you'll find detailed sponsorship options and a marketing agreement form. To secure your sponsorship, please return your form and contribution by **August 31, 2025**. We've also included a **QR code** on the form for easy online giving.

All donations are **tax-deductible** and DSAW is a **501(c)(3)** nonprofit organization (EIN: 45-3178066).

Thank you for believing in a more inclusive world. With your help, we can make it a reality—one step, one family, and one donation at a time. By choosing to be a sponsor, you help ensure that every family who needs us can find support.

With sincere appreciation,

The DSAW-Fox Cities Walk Committee



16th Annual Awareness Walk Sponsorships

Benefit	Platinum \$10,000	Diamond \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Friend \$500
Logo or Name featured on month long awareness walk digital billboard in Appleton	X					
Optional company banner at event (to be provided by company)	X	X	X			
Complimentary walk t-shirts and registrations (need sizes by 8/30)	15	10	5			
Featured vocal mention during event opening ceremony	X	X	X			
Logo or Name printed on event materials	X	X	X	X		
Logo or Name featured on a Down syndrome fact sign at event	X	X	X	X		
Logo or Name printed on back of event t-shirts	X	X	X	X	X	
Logo or Name recognized on event social media promotions	X	X	X	X	X	
Logo or Name recognized in monthly newsletter July-December	X	X	X	X	X	
Vocal mentions during event festivities	X	X	X	X	X	X
Logo or Name with link recognized on event website	X	X	X	X	X	X
Logo or Name displayed on digital slideshow at event	X	X	X	X	X	X

DSAW loves to hear from our sponsors on other cross-promotional ideas you might have!

DSAW - Fox Cities | 526 W. Wisconsin Ave. 2W, Appleton, WI 54914 | 920. 201.1144 | www.dsawfoxcities.org



Yes! I want to support DSAW-Fox Cities in 2025!

Organization _____

Name _____

Contact Person _____ Title _____

Work Phone _____ Mobile Phone _____

Do you have a walk team? Y/N Team Name _____

Business Street Address _____

City _____ State _____ Zip _____

Email Address _____

Raffle Basket Donation? Y / N Donation Description: _____

Raffle Donation Value? _____

Payment Types: Check Enclosed OR Process Credit Card (enter details below or call)

Credit Card # _____ Exp. ____/____ Security Code _____

This represents a 2025 commitment to DSAW-Fox Cities in the amount indicated.

Sponsorship Level (Circle One) Platinum / Silver / Gold / Bronze / Friend

T-Shirt Sizes (Platinum & Silver) _____

I/We give permission to DSAW-Fox Cities to use our/my name and logo as a sponsor for the event(s) chosen above for all event materials.

Signature _____ Date _____

Please send completed form and preferred logo in color & b/w to:

DSAW-Fox Cities
526 W. Wisconsin Ave., 2W
Appleton, WI 54911

Or email: Stacy Peapenburg - speapenburg@dsaw.org
Questions Call 920.201.1144 ext. 155



OR scan the QR Code with your phone to pay your sponsorship online. Click "company donation". then email your logo to speapenburg@dsaw.org.

Marketing Purpose: The purpose of the events is to benefit the Down Syndrome Association of Wisconsin-Fox Cities events, programs and services and to advance its non-profit mission. DSAW-Fox Cities must receive this agreement form before August 31, 2025 in order for your company to receive full sponsorship recognition.

Thank You For Your Sponsorship!